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# Polish Culture

2021 Print

Series of three booklets demonstrating each grid system: Manuscript, Columnar, and Deconstructed. Collectively they function as field guides to a diverse range of topics providing introductory information in the first book, distinguishing characteristics in the second, then alternative subtext in the third.

Polish culture, explores the significance of traditional Polish costumes for the nation. The books explore different regional costumes, and later focuses on how these colorful clothing kept the nation's culture alive throughout its hardship.

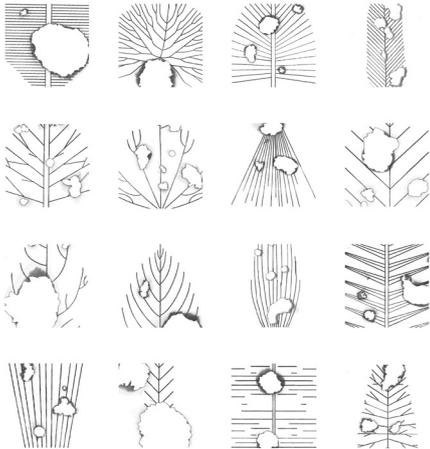


# Amazonian Firepit

2023 Print

The Phaistos Project is an online publication seeking research driven observation—political, economic, ecological, and cultural—be translated into a collection of forty-five unique symbols. The reasearch process utilized digital databases and analog experimentation to generate concepts.

Amazonian Firepit focuses on the crisis of the Amazon Rainforest being 'slashed and burned'. Each symbol symbolizes the leaf ridges of plant species found in the rainforest. The ridges were printed and burned to create contrast of the harsh flame and the rainforest's fragility.

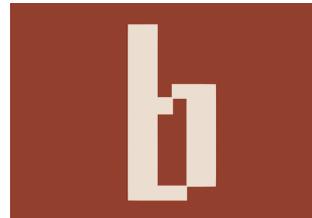


# Fable

2023 Type

Modular typeface with accompanying stencils, packaging, webscroll, and motion graphic.

Fable is a blackletter inspired modular typeface. Its curved tails create a whimsical and fun moment throughout the typeface. The inverted corners, create a sense of roundness and softness amongst its structural base,

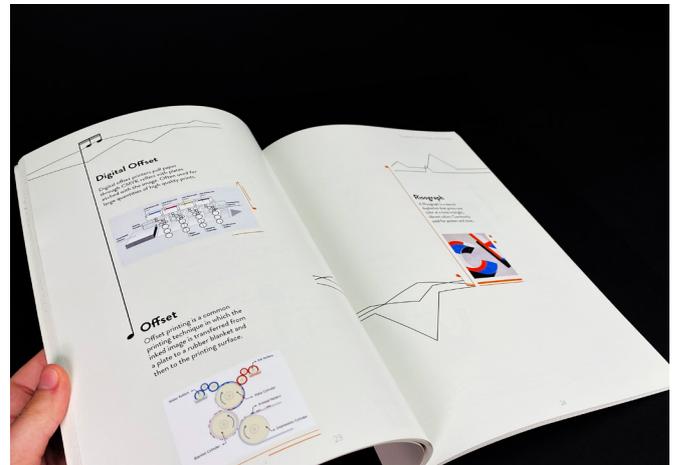


# Composition of Design

2021 Print

Books guide readers through the fundamentals of print production by providing definitions, principles, and historical information through the inspired theme. Goal: develop a system and keep it 'dynamic and consistent' throughout the book.

Composition of Design utilized the music staff and notes, to create a delicate, yet moving system, guiding the reader's eyes through each spread.

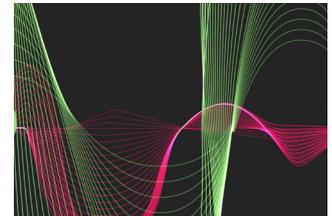
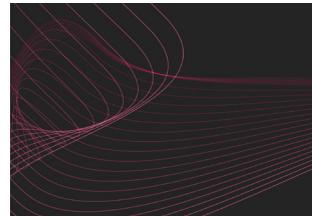
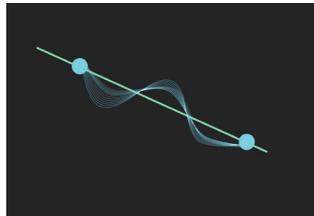
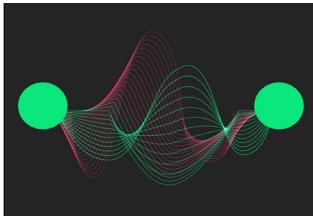
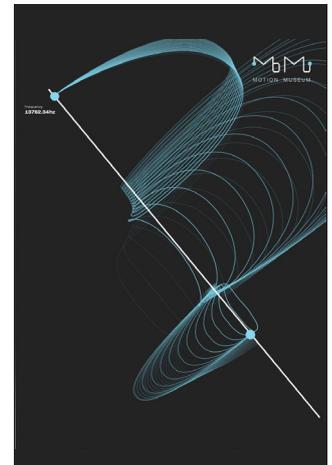
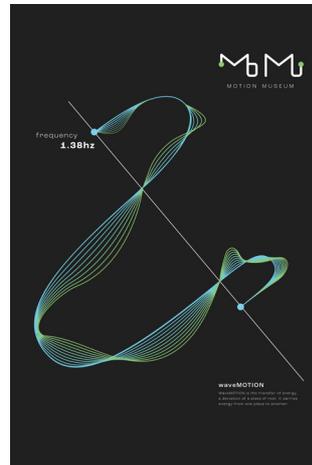


# MoMu

2023 Motion

Momu MotionWAVE Museum is a fictional museum showcasing the different energy generated by motion waves.

This museum showcases motion in logo, an interactive AR motion and a trailer promoting and encapsulates its unique idea. MotionWAVE is the transfer of energy, a deviation of state of rest.



# Little Miss Vote

2022 Public Campaign, Print

'Get Out the Vote' is a campaign hosted by AIGA National, whose initiative is to increase civic participation through the power of design. Additional elements were developed as part of a larger identity.

Little Miss Vote pays tribute to the Little Miss Sunshine books that have recently resurfaced the meme trends. Little Miss Vote's purpose was to attract the audience in high school that are old enough to vote. The two posters showcase the ignorance of young voters, while the other one complimenting and saying that voting is important.

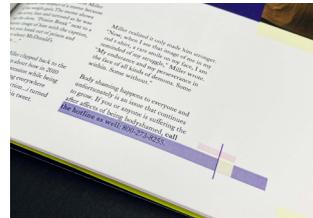


# Reframe

2022 Print

Reframe: Re-Framing the Narratives Around Gender Identity focuses on the misunderstanding of gender identities and their roles. The book showcases body shaming, rape culture featuring 'What Were You Wearing', and art that is beyond what the eye can see and blurring the lines in gender identity.

Reframe showcases and distorts the images to draw focus on the main issue of gender identity.

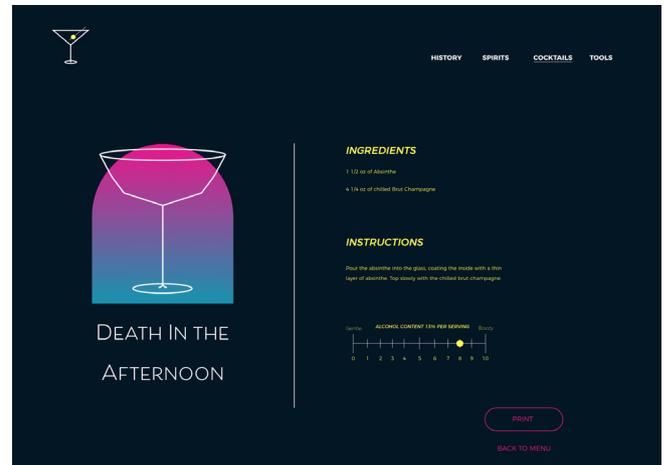


# On The Rocks

2022 Html/Css

On The Rocks is a cocktail website designed and coded with HTML, CSS, and Javascript for a dynamic cooking website including recipes and ingredients.

On The Rocks focuses on the most potent cocktails created throughout the years. Each recipe tells the viewer the ingredients, steps, as well as it's potency on a level from 1-10. The bright colors create a fun website, mimicing these cocktails; dangerously colorful. Bottoms UP!

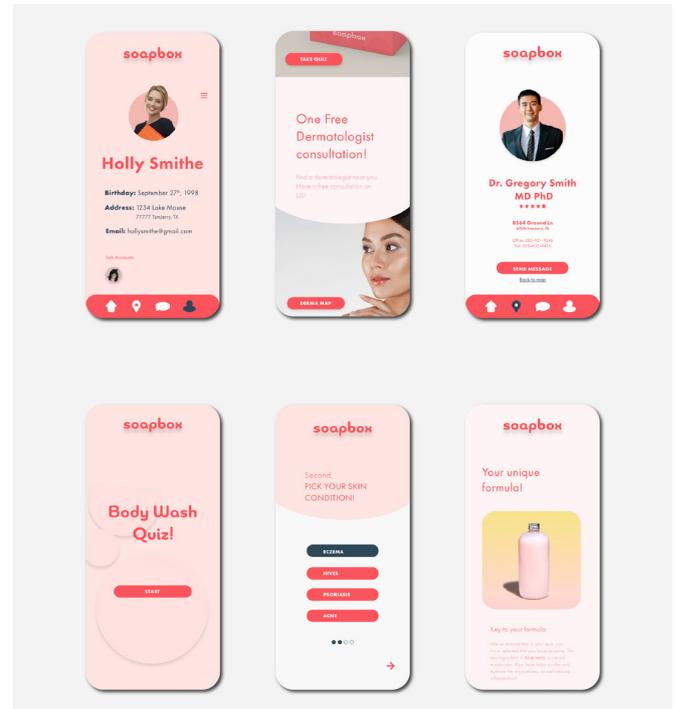
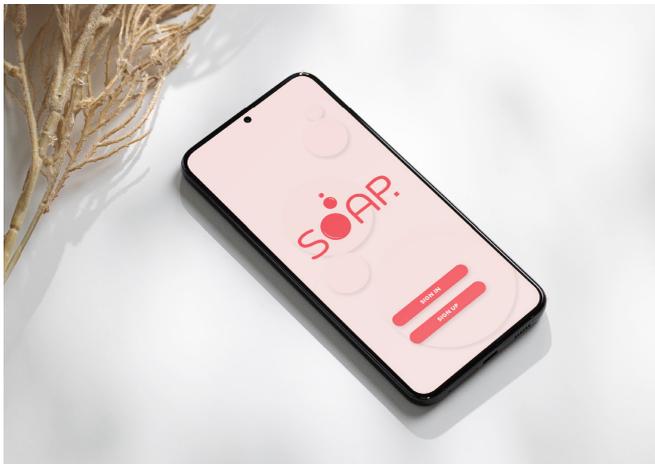


# SOAP

2022 UI/UX

SOAP is a interactive interface for people with skin issues that need special focus on what type of bodywash is needed. SOAP is a membership based app that allows people to customize their soap based on their clinical needs. Creates an all in one app, that also gives them the ability to located dermatologists and correspond with them through the app.

The theme of the app was to be light and airy, and be as infomative as possible. The roundness of the shapes create a welcoming asthetic, making the audience more comfortable.

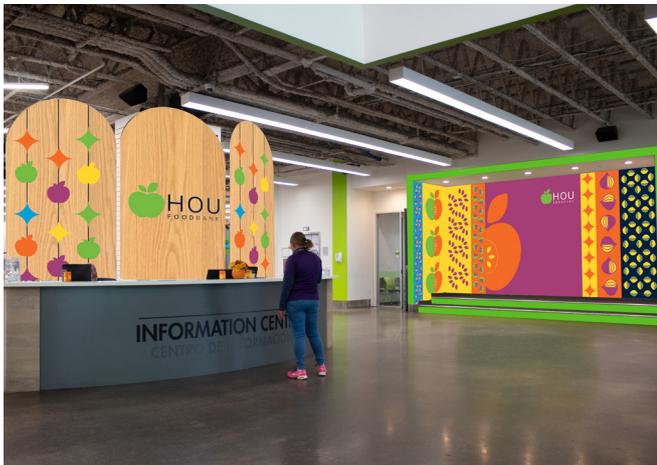


# Houston Food Bank

2022 Brand Identity, Packaging

Houston Food Bank brand refresh updates the organization's aesthetic based on their mission and values. The newly designed brand guidelines were key in developing custom give away packaging and applied to various spaces in the food bank's facilities.

This brand refresh focuses on the fun and family aspect of the food bank. The bright colors and the leaf icon are showcased throughout the brand. The space was to be colorful and interactive for the children to leave their mark and to know that they have contributed to their company. The care package was curated for cooks that are hired in the facility.



# Runoff RoundUp

2022 Public Campaign

Campaigning the community-based effort to combat flooding in Houston with rain gardens. Teams worked with the Northeast Houston Redevelopment Council and other rain garden advocates to develop the visual identity, services and community, and city-wide application in their campaigns.

Runoff Roundup focuses on the cowboy 'can do' attitude and its southern hospitality to help its community. The campaign create fun t-shirts, bandanas and cowboy slogans for the audience to take pictures and know that they too can do it.



# Thank You

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Hope to collaborate.

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